

## **Curriculum Vitae**

## (Session 1) Container Shipping: Today and Tomorrow

## Eung-hyuk LEE, Senior Director, Busan Port Authority

Mr. LEE Eung-hyuk has served as Senior Director of International Logistics at the Busan Port Authority (BPA) since 2018. Born in 1976, he is married with 11-year-old twin sons.

Mr. Lee joined BPA in 2005 and has since held positions across a wide range of departments, including Port Marketing, Logistics Planning, International Affairs, and Overseas Business Development. His diverse experience has provided him with a deep understanding of the port and logistics industry.

He has been invited to speak at numerous high-profile international conferences, including the IAPH Mid-term Conference (Sydney, 2014), ESPO Conference (Gothenburg, 2014), and FIATA World Congress (Busan, 2022). More recently, he presented at the 8th Port Authorities Roundtable (Shanghai, September 2023) on "What Has Changed in Post-COVID-19 Container Shipping and Its Lessons for Ports" and at the 9th PAR (Barcelona, November 2024) on "Impact of the US-China Trade Dispute on Near-shoring and Relocation."

Since February 2023, Mr. Lee has been a regular quarterly columnist for the local daily Busan Ilbo, writing on topics such as:

- Busan Port's role in Japan's container logistics
- The role and perception of empty containers in logistics
- Limits and implications of container ship upsizing
- Challenges in port digitalization
- Risks of a second global logistics crisis
- Complexity of maritime and port terminology
- Absence of a global container carrier in the United States
- Diverse approaches to port governance
- Trends in near-shoring and global supply chain disruptions

Mr. Lee began his academic journey in architectural engineering at Korea University before earning a B.A. in English Literature in 2003. In 2015, he completed a Master's degree in Shipping, Trade & Finance at Cass Business School in London, further strengthening his expertise in maritime economics and global trade. In December 2019, he completed all Ph.D. coursework in Port Operation and Management at Korea Maritime and Ocean University, underscoring his ongoing commitment to both professional and academic advancement.

